

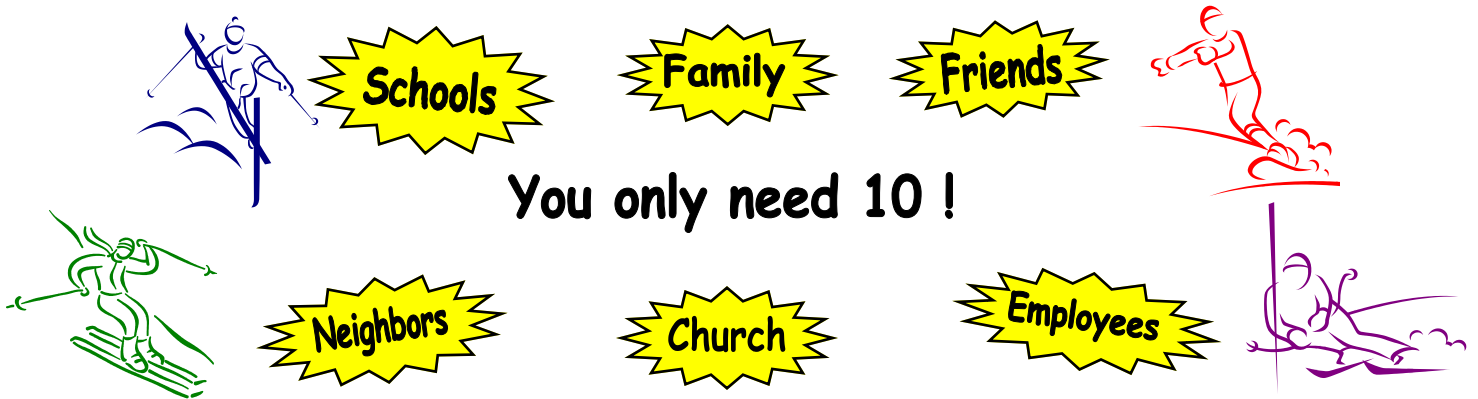
LEARN TO SKI & SNOWBOARD

Welcome to the sport of skiing! The Ski Club Program is designed to accommodate any level skier or snowboarder from novice to advanced and progress with them on an individual basis as they develop.

The cost is affordable so **everyone** can take advantage of this healthy life-long sport on a weekly basis.

Become a Ski Club Sponsor! **See how you and your family can SKI FREE!** (See "Sponsors Only" page.)

WE ARE LOOKING FORWARD TO WORKING WITH YOU!!



THIS IS HOW IT WORKS:

When you join the Ski Club you will be issued a punch card. This punch card is transferable and can be shared with family and friends. There are 5 "punches" on this card representing 5 lift tickets good **ALL DAY**. Four of these punches are white in color and **MUST** be used on the **weekday** (Mon-Fri) your Ski Club has chosen to ski. There is also one special "colored punch" on the card which may be used on **ANY DAY** of the week, including weekends.

For example: If your Ski Club has chosen to ski on Monday evenings, the 4 white punches must be used on Mondays. The color punch may be used on **ANY DAY** of the week, including weekends. **You are allowed & encouraged to use your club cards on your ski club day, even if your club is not attending as a group!**

Helmets are available to rent for \$10 per visit. They are not required, but suggested. They are not included with equipment rental punches.

Occasionally it may be necessary for a Ski Club to attend on a night other than their original choice. No problem! This can be arranged between the Ski Club Sponsor and our Swiss Valley Ski Club Coordinator.

Unused punches are VOID at the end of the 21/22 Season.

THE COST

The package consists of 5 lift tickets, and 5 equipment (either ski or snowboard) rentals. Also included are 2 optional group ski/snowboard lessons to be used **the first 3 weeks** your club skis together as a group. **Total cost is \$160.** If rental is not needed, the cost is only **\$130.00**. If you are a Season Pass holder, a **\$10** membership fee will be charged to join the club. If you purchase an unlimited Season Pass through the Club, the cost is **\$249** plus **\$10** membership fee (\$259 total). **Foreign Exchange Students receive a 50% discount on Club Membership.** Season Pass Club members are eligible for 2 group ski lessons. **Lessons available only when the ski club skis together as a group. After March 1, 2022, any leftover punches may be used any weekday (Mon-Fri).**

IMPORTANT THINGS YOU MUST KNOW!

- Club Cards are transferable and may be used individually or shared with family and friends.
The card is **NOT REFUNDABLE AND NOT REPLACEABLE. DO NOT LOSE THIS CARD!**
LOST OR STOLEN CARDS WILL NOT BE REPLACED. TREAT IT LIKE CASH
- If you do not have your club card with you when you arrive at Swiss Valley, you must borrow a punch from a friend or your sponsor or you must pay for your lift ticket and/or equipment rental.
- Swiss Valley cannot be responsible for unused punches on your Club Cards. The Club Cards **DO EXPIRE** at the end of the current season.
- **Club Card Refunds** will not be issued with the exception of acquiring a doctor's slip due to physical injury. Refunds will be made by prorating remaining punches on the Club Card. If Rental was purchased and unused, refund requests must be made before **Jan.31, 2022**. **ALL** refunds are sent to the School/Club Sponsor by March 1, 2022.
- **PLEASE DO NOT** laminate your cards. There will be a \$5 charge to replace **damaged** cards, including lamination. If your card is accidentally ruined, actual evidence of the card must be brought in to have the card replaced. **Lost or stolen cards WILL NOT be replaced.**
- **LESSONS** are available **only** when the Club is coming as a group. Ski lessons start when we open for the season and continue through January. Intermediate ski lessons will be offered and are encouraged. Check at the Snowsports desk to find out when intermediate ski lessons or beginning snowboard lessons will be given.
- **THEFT HAPPENS ... LOCK YOUR GEAR!** Lockers are provided for personal items in both the ski & snowboard rental departments. The cost is .50 cents each time you enter the locker. Racks for equipment are located throughout the area for use with your own lock. Skiers and Boarders are encouraged to lock their equipment when not in use. Locks and cables can be purchased in the Swiss Valley Ski & Board Shop.

SWISS VALLEY SKI CLUB - ADDED ATTRACTIONS!

PUNCH YOUR PARENT - Special for Parents ONLY!

A special color punch located in the upper right corner on the Club Card will allow a one-time visit for either Mom or Dad. The student **MUST** accompany his/her parent to the ticket window on a night when the ski club visits as a group. The parent will register and receive a lift ticket, ski or snowboard rental equipment if needed, and a lesson if desired at no charge. Lessons for parents are only available on scheduled ski club nights through the end of January. This offer is for parents or guardians only and **NOT TRANSFERABLE**, and applies only to school-sponsored Ski Clubs. We encourage clubs to organized a special "Parents Night" to increase parent participation.

BONUS CARDS

Bonus cards are available in February for only \$90. This card has 7 punches on it which may be used **similar to the regular punch card**, white punches may be used **ANY Monday through Friday** and "color punches" any day of the week including weekends. A punch is good for either lift or rental equipment.
Bonus cards may also be shared among friends or family.

YOU MUST TURN IN YOUR FULLY-USED CLUB CARD WHEN YOU PURCHASE A BONUS CARD!

1/2 PRICE SPECIAL!

If you choose not to purchase a Bonus Card, you have the one-time option of turning in your fully used club card for a 1/2 price lift ticket any day that Swiss Valley is open! Equipment rental, if needed, is also 1/2 price.

FOR SPONSORS ONLY

As a Club Sponsor you have a few responsibilities:

- Recruit and market your "Ski Club Program". Please call us if you have any questions regarding the program at (269) 244-5635 or email Shawna@SkiSwissValley.com. You must have at least 10 paid members to start your Ski Club. Let us know how we can help you recruit new members.

Promotional materials are available upon request.

- Handle program registration. Collect fees and turn in **ONE** check to Swiss Valley. Also, you can email your roster of names and addresses of all members to Shawna@SkiSwissValley.com or fax 269-244-8106.
- Arrange transportation for at least 4 nights of skiing.
- Orientate members: Explain program and facilities to members and parents. (We will explain to all sponsors if needed.) Make known to members: "Skier's Responsibility Code" & Michigan Department of Labor Ski Area Safety Board Rules. Copying the first 2 pages of this flyer is a great hand out for parents.
- Lessons start with first visit of your Club to Swiss Valley. Lessons available only when the Club comes as a group. Ski Club lessons end January 31, 2022.
- Be involved if any problems or conflicts arise with members during any Swiss Valley visit. Be available to answer any parent inquiries.
- Sponsors are responsible for contacting Swiss Valley during marginal weather conditions. **DO NOT ASSUME** we are either open or closed. Remember Swiss Valley has **SNOW POWER!** Even if your area doesn't have snow, Swiss Valley still has plenty! Sponsors are encouraged to follow us on Facebook and sign up for SV Text Messaging Service.
- It is advisable to have your initial Club Registration submitted by November 30, 2022. We have had many early December start-ups and you should plan to get your Club skiing as soon as possible. We would like to get your club cards back to you BEFORE winter break and we need time for processing.

Add-on members are always welcome and accepted in to your ski club.

- Last but not least...communicate with management about improvements or concerns. We welcome your suggestions.

REMEMBER... It is important to get your Club organized as soon as possible. Some of the best skiing starts in December. It is a known fact that part of the challenge and appeal of alpine skiing & snowboarding is the variety of weather and snow conditions. While Swiss Valley strives to bring you the best conditions possible, you must accept Michigan weather and the conditions it creates.

We are eager to work with you and carry on the tradition of a strong Ski Club program at an area dedicated to recreational winter fun!

IMPORTANT - Sponsor- Please sign in at the ticket sales upon the arrival of your club.
Note: Sponsor Benefits have changed. Please study chart.

Sponsor Benefits

PAID MEMBERS	SPONSOR BENEFITS
10-20	2 CLUB CARDS & 1 SPONSOR SP & 1 GOLD FLOATER PASSES
21-40	2 CLUB CARDS & FAMILY SP'S & 2 GOLD FLOATER PASSES
41-60	3 CLUB CARDS & FAMILY SP'S & 3 GOLD FLOATER PASSES
61-80	3 CLUB CARDS & FAMILY SP'S & 4 GOLD FLOATER PASSES
81+	4 CLUB CARDS & FAMILY SP'S & 4 GOLD FLOATER PASSES

Club Cards—Season Passes—Gold Floater Passes All Include Rental



PLEASE PRINT

SKI CLUB REGISTRATION 21/22

IMPORTANT! Complete then email to: Shawna@SkiSwissValley.com

CLUB NAME _____ - Phone (____) _____

Address _____ City _____ State ____ Zip _____

SPONSOR _____ Home Phone (____) _____

Cell # (____) _____ Home Address _____ City _____ State ____ Zip _____

CO-SPONSOR _____ Home Phone (____) _____

Cell # (____) _____ Home Address _____ City _____ State ____ Zip _____

CLUB FAX (____) _____ SPONSOR FAX (____) _____

SPONSOR E-MAIL _____ SCHOOL DISTRICT _____

NUMBER TAKING BEGINNER LESSONS: SKI _____ SNOWBOARD _____

Paid for Lift Tickets Only: _____ x **\$130.00** = _____

Paid for Lift and Equipment Rental: _____ x **\$160.00** = _____

Paid Full Season Passes*+ Club Fee _____ x **\$259.00** = _____

Paid for Seasonal Equipment Rental _____ x **\$159.00** = _____

Paid Member Fee for all Season Pass holders **NOT** purchased through ski club: _____ x **\$10.00** = _____

Foreign Exchange Student 50% discount	
Paid Lift:	____ x \$65 = _____
Paid lift & Rental:	____ x \$80 = _____
Paid full Season Pass + Member Fee	____ x \$129 = _____
Paid Seasonal Equipment Rental	____ x \$79 = _____

TOTAL MONEY DUE: _____ **# of students in group:** _____

NOTE: Day of the week you plan to ski: _____ Arrival Time: _____ Transportation: _____

IMPORTANT! DATE OF FIRST PLANNED VISIT TO SWISS VALLEY: _____

*All Season Pass applications must be completed and on file at Swiss Valley before passes are issued. A **photo** must accompany each Season Pass application with member's name on the back. Due to the possibility of an early December season start, please have initial registration completed ASAP.

Failure to meet this deadline may result in a processing delay & unhappy ski club members over the holiday period!
Added members are always welcome to join after initial registration is completed!

OFFICE USE ONLY

CARDS w/o R	CARDS w/R	SP	SPw/R	CC	GFP
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